

BEST AUTO AUCTIONS TO WORK FOR – 2020

REGISTRATION DEADLINE: June 12, 2020



What is the Best Auto Auctions to Work for?

The Best Auto Auctions to Work for program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in the November issue of *Automotive Remarketing*.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$725 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry specific employee and employer benchmarks.

Who can participate?

- Must have been in business at least one year at time of entry
- Must have a minimum of 15 employees working in the U.S.
- Must be a for-profit business
- Must be a publicly or privately held business
- Must be primarily run as a dealer-only auction
- Must be whole-car auctions

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of US Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250 ⁽³⁾	FREE	\$645
500-2499	350 ⁽³⁾	FREE	\$745
2500+	400 ⁽³⁾	FREE	\$900

1) Review the Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the list in the November issue of *Auto Remarketing*. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestAutoAuctionsToWorkFor.com

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