

# 2019 Best Auto Auctions to Work for

**REGISTRATION DEADLINE: April 19, 2019**

## What is Best Auto Auctions to Work For?

Best Auto Auctions to Work for is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by *Auto Remarketing*.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of the industry's best organization's! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your organization appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing

**Advantage.** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

Participants can pay as little as \$705 to receive their Employee Feedback Report detailing the organization's employee responses. Also included is the industry's employee and employer benchmarks.

## Who can participate?\*

- Must have been in business at least one year at time of entry
- Must have a minimum of 15 employees working in the U.S.
- Must be a for-profit business
- Must be a publicly or privately held business
- Must be primarily run as a dealer-only auction
- Must be whole-car auctions

\*see website for more detail

## Assessment Description

The process includes two surveys to gather detailed data about each participating organization. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies Questionnaire:

The employer completes an online survey, detailing organization's policies, practices, benefits and demographics.

## Part II – Employee Engagement &

**Satisfaction Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full organization's employee email list is not available.

## What does it cost?

	# of US	# Employees	
		Surveyed	Fee <sup>(1)</sup>
<b>Online</b>			
<b>Paper</b>			
<b>Employees</b>			<b>Fee<sup>(1)</sup></b>
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	All	FREE	\$625
500-2499	All	FREE	\$725
2500 or more	Up to 250 <sup>(2)</sup>	FREE	\$880

1) Fees are non-refundable 2) Employees are randomly selected

## Announcing & Recognizing the Winners!

Winning organizations will be notified in writing whether or not they made the list in July 2019. The winners will be honored at an event in Oct. / Nov. 2019, and the final rankings will be published by *Auto Remarketing* in Oct. / Nov. 2019. Non-winning organizations are not publicly revealed.

**For more information or to register visit the website below or call BCG at 1-877-455-2159.**



[www.BestAutoAuctionsToWorkFor.com](http://www.BestAutoAuctionsToWorkFor.com)

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